



WPEC
c/o WTTO/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Maria Sachs for Florida State Sena(74391)
Dudley Media (7265)
DUDLEY,BOB
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2635742
Inv Date 10/7/2012
Terms CIA
Contract 1385472
Bill Type Weekly/Irregular
Period 10/1/2012 - 10/7/2012

Dudley Media
919 Catharine St
Philadelphia, PA 19147

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Acct Types National/Political Candidate Agency BRD
Est/Headline 2/06356898
Demo A35+R
Revision
Comments MARIA SACHS 10/02
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/9/2012 2:19:17PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/02/12 6:41AM (Tu)	00:30	News-CBS 12 News This Morning 6a	MLS1206H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/03/12 6:39AM (We)	00:30	News-CBS 12 News This Morning 6a	MLS1206H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/04/12 6:41AM (Th)	00:30	News-CBS 12 News This Morning 6a	MLS1206H	\$350.00	
1.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Tu,We,Th,Fr	10/05/12 6:28AM (Fr)	00:30	News-CBS 12 News This Morning 6a	MLS1206H	\$350.00	
2.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	10/02/12 8:42AM (Tu)	00:30	CBS-CBS This Morning	MLS1206H	\$225.00	
2.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	10/03/12 8:53AM (We)	00:30	CBS-CBS This Morning	MLS1206H	\$225.00	
2.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	10/04/12 8:58AM (Th)	00:30	CBS-CBS This Morning	MLS1206H	\$225.00	
2.0	SPOT	7:00:00AM- 9:00:00	Per week (4),Tu,We,Th,Fr	10/05/12 8:54AM (Fr)	00:30	CBS-CBS This Morning	MLS1206H	\$225.00	
3.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/03/12 9:47AM (We)	00:30	Live with Kelly and Michael	MLS1206H	\$200.00	
3.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/03/12 9:57AM (We)	00:30	Live with Kelly and Michael	MLS1206H	\$200.00	
3.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/05/12 9:28AM (Fr)	00:30	Live with Kelly and Michael	MLS1206H	\$200.00	
3.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/05/12 9:49AM (Fr)	00:30	Live with Kelly and Michael	MLS1206H	\$200.00	
4.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/02/12 4:15PM (Tu)	00:30	Dr Phil	MLS1206H	\$350.00	
4.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/02/12 4:41PM (Tu)	00:30	Dr Phil	MLS1206H	\$350.00	
4.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/03/12 4:56PM (We)	00:30	Dr Phil	MLS1206H	\$350.00	
4.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/05/12 4:55PM (Fr)	00:30	Dr Phil	MLS1206H	\$350.00	
5.0	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/03/12 5:14PM (We)	00:30	News-WPEC CBS 12 News at 5p	MLS1206H	\$500.00	
5.0	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/03/12 5:29PM (We)	00:30	News-WPEC CBS 12 News at 5p	MLS1206H	\$500.00	
5.0	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/05/12 5:12PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	MLS1206H	\$500.00	
5.0	SPOT	5:00:00PM- 5:30:00	Per week (4),Tu,We,Th,Fr	10/05/12 5:21PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	MLS1206H	\$500.00	
6.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/02/12 5:43PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	MLS1206H	\$500.00	
6.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/03/12 5:44PM (We)	00:30	News-WPEC CBS 12 News at 530p	MLS1206H	\$500.00	
6.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/04/12 5:51PM (Th)	00:30	News-WPEC CBS 12 News at 530p	MLS1206H	\$500.00	
6.0	SPOT	5:30:00PM- 6:00:00	Per week (4),Tu,We,Th,Fr	10/05/12 5:43PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	MLS1206H	\$500.00	
7.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/02/12 7:13PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	MLS1206H	\$500.00	
7.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/03/12 7:15PM (We)	00:30	News-WPEC CBS 12 News at 7p	MLS1206H	\$500.00	
7.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/04/12 7:24PM (Th)	00:30	News-WPEC CBS 12 News at 7p	MLS1206H	\$500.00	
7.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	10/05/12 7:13PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	MLS1206H	\$500.00	
8.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/02/12 6:28PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	MLS1206H	\$600.00	
8.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/03/12 6:28PM (We)	00:30	News-WPEC CBS 12 News at 6p	MLS1206H	\$600.00	
8.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/04/12 6:24PM (Th)	00:30	News-WPEC CBS 12 News at 6p	MLS1206H	\$600.00	
8.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/05/12 6:24PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	MLS1206H	\$600.00	
10.0	Prime	178695-CBS-The Good	Day,Su-1	10/07/12 10:13PM (Su)	00:30	CBS-The Good Wife (Sunday)	MLS1206H	\$2200.00	
11.0	Prime	178688-CBS-48 Hours	Day,Sa-1	10/06/12 10:29PM (Sa)	00:30	CBS-48 Hours (Saturday)	MLS1206H	\$800.00	
12.0	Prime	194856-CBS-Presiden	Day,W-1	10/03/12 10:44PM (We)	00:30	CBS-Presidential Debate	MLS1206H	\$2000.00	
13.0	Prime	178694-CBS-Amazing	Day,Su-1	10/07/12 9:06PM (Su)	00:30	CBS-Amazing Race (Sunday)	MLS1206H	\$2200.00	
14.0	SPOT	11:30:00PM-12:35:00	Per week (3),Tu,We,Th,Fr	10/05/12 12:32AM (Fr)	00:30	CBS-The David Letterman Show	MLS1206H	\$225.00	



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Inv Date 10/7/2012
Terms CIA
Contract 1385472
Bill Type Weekly/Irregular
Period 10/1/2012 - 10/7/2012

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919 Catharine St
Philadelphia, PA 19147

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Acct Types **National/Political Candidate Agency BRD**
Est/Headline 2/06356898
Demo A35+R
Revision
Comments

MARIA SACHS 10/02
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CO-OP/Order Type No/Normal
Package
Gen. Date 10/9/2012 2:19:17PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
14.0	SPOT	11:30:00PM-12:35:00	Per week (3),Tu,We,Th,Fr	10/05/12 11:33PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	MLS1206H	\$225.00	
14.0	SPOT			10/02/12			1 preempt @ \$225.00	\$0.00	Sold Out
15.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/02/12 11:30PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	MLS1206H	\$700.00	
15.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/03/12 11:24PM (We)	00:30	News-WPEC CBS 12 News at 11p	MLS1206H	\$700.00	
15.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/04/12 11:23PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MLS1206H	\$700.00	
15.0	SPOT	11:00:00PM-11:30:00	Per week (4),Tu,We,Th,Fr	10/04/12 11:30PM (Th)	00:30	News-WPEC CBS 12 News at 11p	MLS1206H	\$700.00	
16.0	SPOT	7:00:00AM- 8:00:00	Day,Su-1	10/07/12 7:21AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	MLS1206H	\$150.00	
17.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	10/07/12 9:47AM (Su)	00:30	CBS-News Sunday Morning	MLS1206H	\$900.00	
18.0	SPOT			10/07/12			1 preempt @ \$500.00	\$0.00	Sold Out

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$24,400.00
Commission	(\$3,660.00)
Net Total	\$20,740.00

Total Spots 44



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Invoice 2638938
Inv Date 10/14/2012
Terms CIA
Contract 1385472
Bill Type Weekly/Irregular
Period 10/8/2012 - 10/14/2012

Dudley Media
919 Catharine St
Philadelphia, PA 19147

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Acct Types National/Political Candidate Agency BRD
Est/Headline 2/06356898
Demo A35+R
Revision
Comments MARIA SACHS 10/02
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/17/2012 11:24:36AM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
9.0	Prime	178656-CBS-Hawaii F	Day,M-1	10/08/12 11:00PM (Mo)	00:30	CBS-Hawaii Five-O (Monday)	MLS1206H	\$2000.00	
19.0	SPOT	6:00:00AM- 7:00:00	Day,M-1	10/08/12 6:22AM (Mo)	00:30	News-CBS 12 News This Morning 6a	MLS1206H	\$350.00	
20.0	SPOT	7:00:00AM- 9:00:00	Day,M-1	10/08/12 8:23AM (Mo)	00:30	CBS-CBS This Morning	MLS1206H	\$225.00	
21.0	SPOT	9:00:00AM-10:00:00	Day,M-1	10/08/12 9:37AM (Mo)	00:30	Live with Kelly and Michael	MLS1206H	\$200.00	
22.0	SPOT	4:00:00PM- 5:00:00	Day,M-1	10/08/12 4:20PM (Mo)	00:30	Dr Phil	MLS1206H	\$350.00	
23.0	SPOT	5:00:00PM- 5:30:00	Day,M-1	10/08/12 5:22PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	MLS1206H	\$500.00	
24.0	SPOT	5:30:00PM- 6:00:00	Day,M-1	10/08/12 5:56PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	MLS1206H	\$500.00	
25.0	SPOT	7:00:00PM- 7:30:00	Day,M-1	10/08/12 7:12PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	MLS1206H	\$500.00	
26.0	SPOT	6:00:00PM- 6:30:00	Day,M-1	10/08/12 6:24PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	MLS1206H	\$600.00	
27.0	SPOT	11:00:00PM-11:30:00	Day,M-1	10/08/12 11:23PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	MLS1206H	\$700.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$5,925.00
Commission	(\$888.75)
Net Total	\$5,036.25

Total Spots 10